WEBINAR ON THE IMPACT OF COVID-19 ON STANDARDIZATION AND CERTIFICATION OF MEDICAL, PROTECTIVE AND FOOD PRODUCTS IN THE OIC MEMBER STATES

2 July 2020

11.00-12.30 GMT

To join this webinar, please click on the following link:
https://us02web.zoom.us/webinar/register/WN__C9xIcrFRAuuiTWYHcKxRQ
BRIEFING NOTE

CONTEXT:
Standardization and certification of products and services play a very important and vital role for consumers, particularly in the fields of safety, environment, industry, quality, manufacturing standards, but also in compliance with their national, regional and international marketing processes. The advent of COVID-19 has allowed states to focus on revising and applying these standards to save human lives, particularly those relating to medical, protective and Agri-food products.

Within this framework, the Islamic Centre for Development of Trade (ICDT) and The Standards and Metrology Institute for the Islamic Countries (SMIIC) in collaboration with the Department of Standards Malaysia (DSM), the National Institute of Standardization and Industrial Property (INNORPI), the Turkish Standards Institution (TSE), Dinar Standard and the Moroccan Institute of Standardization (IMANOR) are organizing a Webinar on the Impact of COVID-19 on the Standardization and Certification of Medical, Protective and Food Products in the OIC Member States. The objective of this webinar is to highlight the importance of standardization, certification and control of products and services in boosting trade of products which comply with all recognized standards of safety, the environment and international quality.

PANELISTS
This Webinar will be hosted by:

- Mrs Latifa Elbouabdellaoui, Director General of ICDT, who will address the importance of standardization, certification and control of goods and services and its impact on the development of intra-OIC trade and investment;
- Mr. İhsan Övüüt, Secretary General of SMIIC, will address the issue of standardization and certification of products and services and its impact in the development of intra-OIC trade, particularly the products and services linked to COVID-19;
- Mr. Hussamizzar Hussain, Senior Director of Standardisation Division of the Department of Standards Malaysia, will discuss the Malaysian experience in the protection of population and industries during the pandemic and the measures taken by his institution in supporting the private sector;
- Mr. Riad SOUSSI, Director General of the National Institute for Standardization and Industrial Property (INNORPI), will emphasize the experience of his institution in the standardization area and services offered during the pandemic and its collaboration with other Arab countries;
- Mr. İlíham Akturk, Deputy Secretary General of the Turkish Standards Institution (TSE), will introduce the TSE services for the benefit of Turkish companies and his experience in the countries of Central Asia;
- Mr. Abderrahim Taibi, Director of the Moroccan Institute for Standardization (IMANOR), will focus on his institution standardization and certification services for the benefit of Moroccan companies and his experience with the African countries.
MODERATOR:
This webinar will be moderated by Mr. Rafi-Uddin Shikoh, CEO & Managing Director of Dinar Standard.

MAIN AREAS OF DISCUSSION

- Impact of COVID-19 on the standardization and certification of products and services.

- Role of national standardization and certification institutions in ensuring product safety for the benefit of the consumer during and after COVID-19.

- Bilateral and regional cooperation in the framework of standardization and certification between the OIC Member States.

- Sharing best practices among these institutions.

- Short and medium-term strategies of cooperation between ICDT, SMIIC and Standards Institutions of the OIC Member Countries.